



JOHANNA WALKER

SPEAKER | PRESENTATION COACH | STORYTELLING MAVEN

Johanna Walker is the fear-blasting storytelling maven for professionals and people with a mission.

She helps consultants, sales executives, business leaders and entrepreneurs create presentations that result in clients flocking to their doors in the most compelling way: through the art of storytelling.

Johanna's dynamic and entertaining facilitation style allows her to create an engaging learning environment through which she invites participants to step into true leadership whether they're speaking one-on-one with a client or in front of a large audience.

Participants in Johanna's workshops and breakout sessions learn to present in a way that consistently commands the room, creates authentic connection, inspires action, and closes sales. Programs are highly interactive, immediately applicable, and are customized to meet your organization's needs.

Depending on your specific needs, content can be delivered in a 90-minute presentation, a half- or full-day training session, or a 3-day intensive. Content can also be modified to suit a more entrepreneurial audience.

TOPICS INCLUDE

Present with Power & Turn Butterflies into Buyers

Stop watching team members swallow their message, hide in the back of the room, hedge in meetings, or even go on and on like windbags and create a culture where they instead grow fully into their potential. In this keynote. Participants will walk away with tools and techniques to deliver powerful, high-impact presentations that lead audiences to take action every time. (Because fear of public speaking should never be a deal breaker) Audiences will learn:

- How to craft presentations that are crystal clear and get right to the heart of your message
- The number one method for connecting with any audience, including staff, clients, and prospects
- How to avoid the biggest mistake presenters make, so their audiences say "Tell me more" instead of "meh!"
- How the "butterfly" feeling when you speak is actually the doorway to attracting more clients, closing more sales, and getting buy-in from your team

The Business of Storytelling

Research shows that the most powerful way that humans connect with one another is through story. Show slide after slide of stats & numbers, and you may get some interest, but tell a story and you'll have audiences flocking towards you wanting more. In this presentation, we'll cover the basics of telling great stories that turn your presentations into conversion machines: Start with story. Logic later. Audiences will learn:

- Why telling a story is absolutely essential for making the sale or getting buy-in from your team
- How to present stories that don't derail presentations
- The formula for story-crafting that has audiences sitting on the edge of their seats and still allow you to be uniquely you
- The 4 types of stories you must have in your back pocket any time you present

Contact Johanna today to take the first step towards creating a program that's right for your team.

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"Over the past six years, I've seen hundreds of speakers come through my group, Daring Divas, but I've never witnessed anyone like Johanna. She is real, raw, insightful, passionate and rooted in her message. Her stories are poignant, captivating and heart-opening. Many of our members approached me after her event and shared how inspired they felt to start speaking - and with Johanna's amazing tips, they felt like they could start their speaking journey right away! As an event organizer, I understand the importance of choosing the right speakers to represent your group. I can assure you that you will feel proud to have Johanna on your stage!"

Jessie May | Personal Branding & Tribe Building Expert, Founder of Daring Divas

"Johanna is a dynamic speaker and facilitator, bringing warmth and energy to every room. She reminds us of our power as speakers, and how to reconnect and reclaim our own voice. Her message is critical to owning our identity and becoming more effective communicators and leaders."

Elizabeth Shaw | Conference Planner, Davine Events

"Every single person who attended Johanna's talk at the Boulder Healing Hub LOVED IT! She has such a great way of connecting to people in a heartfelt and human way while also delivering concrete and useful information. Attendees felt that they received deeply valuable information about the art of delivering their personal message to the world. I can't wait to bring Johanna back to offer her powerful speaking acumen to our community again!"

Lindsay Sworski | Founder, Boulder Healing Hub

"I so enjoyed seeing how embodied Johanna is while she's speaking. That has inspired me to re-envision speaking as something that can be fun, energetic and impactful"

Maggie Kelly | Maggie Kelly Coaching

"This talk really hit home! Speaking up is a challenge for me. It's my edge. This talk inspired me to want to walk the edge"

Chantae Shor

"Johanna is dynamic, approachable and funny – strong, but not overbearing. A powerful speaker"

Cindy Kalman

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